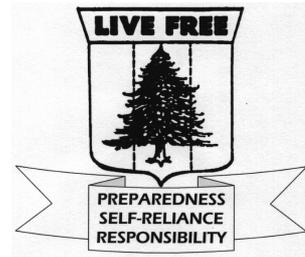


LIVE FREE REPORT

Fall/Winter 2012-13

LIVE FREE USA, P.O. BOX 3295, MUNSTER, IN 46321
Americansurvivor.org, lfinow@aol.com



The Good, The Bad and The Ugly from 2012

The Good

Membership continues to grow, but at a lower pace than last year. We have picked up a few more chapters and been able to conduct some great events. This year's Camp Independence 2012, Preparedness Month seminars and other events drew record crowds. **We have also expanded our national membership and reputation.**

The Bad

While we made money in March, April and May we lost money every month after that and will finish in the red for the first time in the past three years. **We have no sponsors or significant donations** so our only income is from memberships and a few chapters that sell books and other items. While lots of people attended our seminars, few made donations to support them. **If this trend continues we will be forced to cut back on our educational programs and chapter support efforts in 2013.**

The Ugly

Organizational growth must be accompanied by increased funding and increased active volunteer work. The newsletter, mailing list, public relations, website and most of the seminars are still done by one person working about 30-hours each week. At this point we are being forced to bypass opportunities and postpone improvements. We had hoped to see aggressive team development in the instructors programs, safety & security teams, Internet fund raising and publicity areas. **Without active officers we cannot afford to increase membership. Without more funding we cannot afford more and better publications and programs.**

The Solutions

The officers elected this year must take the job descriptions outlined in the bylaws seriously, and we must fill more of the offices with active and self-motivated members. If this does not happen many of our achievements of the past three years will start to unravel. We need more officers who will run with the ball and are excited about the opportunity to make things happen in the preparedness and self-reliance movement. Each incumbent and new officer candidate must start with the answer to the questions below.

- **Vice President:** What can I do to support the expansion of the organization and its chapters?
- **Membership Secretary:** What can I do to increase membership and membership value in 2013-14
- **Training Director:** What can I do to develop and certify more preparedness and self-reliance instructors and use them effectively?

- **Publications Director:** What can I do to improve the quality profitability of the newsletter, website and DVDs ?
- **Public Relations Director:** What can I do to publicize Live Free events and the mission and assure positive media publicity.
- **Fund Raising Director:** What can I do to increase funding through the website, publications and through contributions.
- **Safety & Security Director:** What can I do to develop a networked medical aid and security support system throughout Live Free chapters

Then do it.

There are also four Directors' At Large and a Recording Secretary position open. These office are non-specific and support the tasks above.

Every candidate for every office must be nominated in writing or e-mail before the annual meeting or from the floor at the meeting. With more members we need to open this process up to the correct procedures. Anyone wanting to know what the responsibilities of each office are can send to us for a copy of the by-laws.

2013 ANNUAL MEETING

SUNDAY MARCH 24th, 2013, 1:00 PM. AT: CABELA'S Sporting Goods Store, Second Floor Conference Center, 7700 Cabela Drive, Hammond IN, Just South of I-80 at the Indianapolis Blvd. Exit. Details to be provided

CAMP INDEPENDENCE 2013

FREEDOM THROUGH PREPAREDNESS

Saturday, May 4th 2013

COME FRIDAY NIGHT, STAY TILL SUNDAY MORNING

**Tippecanoe River State Park, Winamac Indiana
(in the Potawatomi, Group Camp)**

Activities Start at 8:00 AM/EST , Run Through 6:00 PM

Advanced Registration Before April 10th Individual \$20.00,
Family \$25.00, Add \$20.00 for a cabin. Registration After April 15th or At The Site
Individual \$25.00, Family \$35.00, Add \$20.00 bunk in a cabin.
Group Cabins while available \$100 LF members, \$150 non LF

Send Checks to: Live Free USA, P.O. Box 3295, Munster, IN 46321

TAX DEDUCTABLE CONTRIBUTIONS

Live Free, USA is an incorporated not-for-profit, tax deductible organization. Our only income sources are membership dues and contributions. Tax-deductible letters will be supplied to contributors of funds, facilities and services on request.